



What Is CanuckAbroad.com?

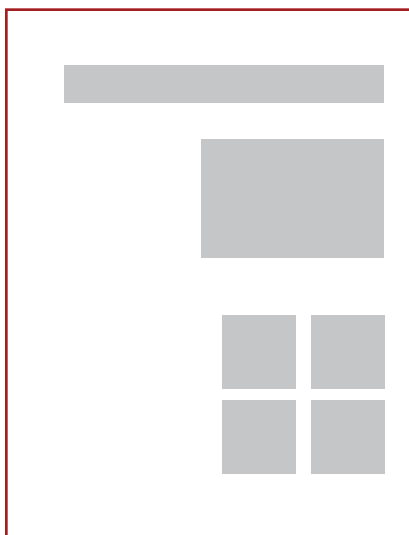
CanuckAbroad.com is the leading destination for Canadians living & traveling around the world, with thousands of expatriate & travel tips, tricks and information.

CanuckAbroad was founded in 2002 by Matt Reider, a Canadian expat who upon returning to Canada recognized there were no solid resources online for Canadian expatriates. Since then, CanuckAbroad has grown into the largest community of Canadian expatriates and travellers online today.

Featuring thousands of pages of content including immigration, banking, careers and travel advice covering almost every country in the world, CanuckAbroad offers a unique opportunity for advertisers to maximize their ad spend ROI and reach this highly targeted audience.

- 150,000 Unique Monthly Visitors
- 375,000 Monthly Pageviews
- 20,000 Newsletter Subscribers
- 25,000 Active Forum Members

Basic AD Positions



Our Traffic = High Quality Leads

If your business is prepared to convert targeted visitors into customers, tell us about it! We're always open to lead generation / partnership models.

Custom Advertising Solutions

If you have a specific idea or goal you'd like to achieve with your advertising campaign, but are unsure how to implement it - let us know! The CanuckAbroad marketing team is happy to help our advertisers meet their goals.

Site Focus Areas:

- Moving Abroad
- Immigration
- Overseas Banking / Forex
- Working Abroad
- Backpacking & Budget Travel
- Travel Tips & Advice
- Travel / Expat Insurance

Homepage Advertising Placements

Canuck ABROAD
www.canuckabroad.com
For the Canadian overseas or on the way...

FLIGHTS & AIRFARE ▾ HOTELS ▾ DESTINATION GUIDES ▾ TRAVEL ADVICE ▾ LIVING ABROAD ▾ COMMUNITY ▾

Flights & Hotels

Flight
 Hotel
 Car

Round-Trip
 Departing From:
 Departure Date:

One-Way
 Traveling To:
 Return Date:
 Travellers:

CLICK for the BEST PRICES

Welcome to CanuckAbroad.com!
Everything you need to go abroad!

[Cheap flights](#) [Eurail passes](#) [Around the world flights](#) [hostels](#)
[hotels](#) and more...

[Living Abroad](#)
[Visas & Immigration](#)
[Overseas Jobs](#)
[Expatriate Advice](#)

[Accommodation](#)
[Hotel Reservations](#)
[Hostel Bookings](#)

[Air travel](#)
[Cheap flights & reservations](#)
[Last Minute Flights](#)
[Flights to Europe](#)

International Banking Tips
Save money on your international finances

Let us show you the easiest ways to transfer money abroad, open a foreign bank account and save on exchange rates

[More...](#)

Immigration Advice
It's easy to feel overwhelmed when moving abroad. Have a look at our immigration and expat resources to help navigate your way through.

NIREN & ASSOCIATES
IMMIGRATION LAWYERS

Canadian Embassies
Visa Information
Visa Forums

Call Now 1.866.929.0991

How to bank abroad
Save money when banking abroad

Cheap Flights & Airfare
Deep discounts on airfare, last minute flights and more

Immigration Advice
Going abroad? Make sure you've got the right paperwork

Hotels & Accommodation
Hotels, Motels, Hostels and more

Featured Articles

[The Top 10 Reasons for Moving Abroad:](#) Whether you're current just thinking of moving abroad or you've heard about friends who are considering

CanuckAbroad Blog

[Mardi Gras in New Orleans](#)

Leaderboard
728x90

Sidebar Ad
300x300

Subpage Advertising Placements

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You are here: [CanuckAbroad](#) - [Travel Guides](#) - Travel Africa

Travel Africa

Africa - the very word evokes so many images! Whether you're looking for a safari in Kenya, or relaxing with sharks in South Africa, or haggling in the markets of Morocco, Africa is waiting to be discovered.

Destinations in Africa

[Travel Algeria](#) [Travel Angola](#)
[Travel Benin](#) [Travel Botswana](#)
[Travel Burkina Faso](#) [Travel Burundi](#)
[Travel Cameroon](#) [Travel Cape Verde](#)
[Travel Central African Rep.](#) [Travel Chad](#)
[Travel Comoros](#) [Travel Congo](#)
[Travel Djibouti](#) [Travel DRC - Congo](#)
[Travel Egypt](#) [Travel Equatorial Guinea](#)
[Travel Eritrea](#) [Travel Ethiopia](#)
[Travel Gabon](#) [Travel Gambia](#)
[Travel Ghana](#) [Travel Guinea](#)
[Travel Guinea-Bissau](#) [Travel Ivory Coast](#)
[Travel Kenya](#) [Travel Liberia](#)
[Travel Madagascar](#) [Travel Mali](#)
[Travel Mauritania](#)

Immigration Advice
Niren & Associates specialize in Temporary or Permanent Visas to Canada and the USA and provide commercial global advice and form processing for worldwide nationals entering Canada for work and citizenship applications. Visit [VisitVisa.com](#) today

NIREN & ASSOCIATES
IMMIGRATION LAWYERS

Call Now 1.866.929.0991

SPECIAL DEALS
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COMMISSION-FREE TRADES
optionshouse

hotels.com
LAST MINUTE DEALS
GO

Sidebar Ad
300x300

Sidebar Ads
125x125

Find us on Facebook

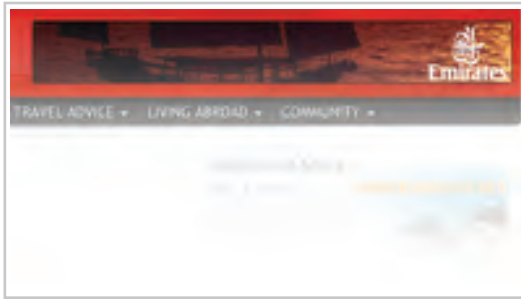
Canuck Abroad on Facebook
Like You like this.

Leaderboard
728x90

Sidebar Ad
300x300

Sidebar Ads
125x125

Advertising Options



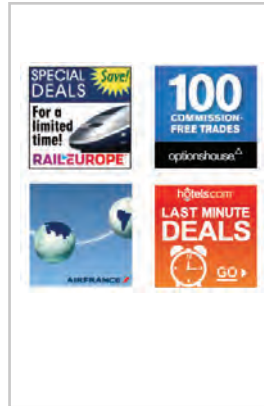
728x90 Leader Board

Maximize your brand recognition with the most visible placement on CanuckAbroad. The leaderboard banner is 728x90, our largest graphic size and the highest exposure ad unit available. The category-specific leaderboard placement is a great option for branding a topic category with your company's solution or offer, as your banner is displayed on the category index page and all articles within that category.



300x300 Sidebar Ads

This unique ad unit offers a large placement area for you to advertise your business. One of the most visible ad placements on CanuckAbroad, this ad spot



125x125 Sidebar Ads

These ad units offer a unique opportunity share your brand with the CanuckAbroad audience. Each of the 4 available ad unit features a total pixel area hotspot to ensure the highest clickthrough possible for your placement.



In-Content Ad

Display your advertisement on specific pages with topics relating to your business / services. This a cost effective way to further target visitors who are interested in your business.



Sponsored Posts / Advertorials

This is a great way to spread the word about your business. We'll host an article written by you (or ourselves if you prefer) about your business. This is optimal for generating buzz about a new product, promotion or even a way to have a sponsored review of your business and includes up to 3 text links of your choice back to your website as well as two images.



CanuckAbroad Certified Providers

This is a great solution for smaller businesses who offer a very specific service, such as moving companies, accountants, lawyers etc. Becoming CanuckAbroad Certified gives you a listing in our Providers directory with a description of your business, your logo (and other images) as well as an optional Google Map with your location and other contact information. Once approved, you can also display the CanuckAbroad Certified badge on your website, a sign of trust to Canadian expats and travellers around the world.



Email Newsletter

With over 20,000 subscribers, the CanuckAbroad Newsletter is a great way to reach our audience. We offer logo placement as well as other options such as a paragraph about your business and also accept guest articles promoting businesses and services.